



PRIORITY POINTS PROGRAM

Points earned are used in the scheduling process of the Space Selection order for following CannaOne Shows and Events.

ADDED BONUS: As an added benefit for investing in sponsorship and advertising opportunities exhibitors will receive bonus priority points. However, we strongly encourage companies to invest in sponsorship and advertising opportunities for the purpose of enhancing their overall CannaOne Show experience versus simply to improve their space selection appointment time.

4 WAYS TO EARN POINTS:



Exhibit at CannaOne

Earn 10 Priority Points per conference, plus 1 Point per 100 sq. ft. of space, including booth space.



Purchase a Hospitality Suite

Earn 10 Priority Points per Hospitality Suite purchased through your CannaOne Show Sales Representative.



Become a Sponsor and/or Advertiser

Earn 5 Priority Points for the first \$5,000 spent, plus 1 Point per additional \$2,999 increment, up to a max-allotment of 150 Points. We strongly encourage companies to invest in sponsorship and advertising opportunities for the purpose of enhancing their overall CannaOne Show experience versus simply to improve their space selection appointment time. **VIEW OPTIONS AND RATES TO BECOME A SPONSOR AT [CANNAONE.COM/SPONSOR](https://cannaone.com/sponsor).**



Participate as an Exhibitor and/or Sponsor in Two or more CannaOne Events within a 1 year cycle.

Earn 25 Priority Points if you exhibit or sponsor at two CannaOne Events in twelve months. Points will count in your space selection total for the next calendar CannaOne Show.



Book Your Hotel In the official CannaOne Show Housing block

Earn 5 Priority Points for the first room booked, plus 5 Points per additional 5-room increment, up to a max-allotment of 35 Points. *Points will be granted based on actualized rooms and will be audited post 2019 CannaOne Show. Cancelled rooms or no-shows will not be counted toward your point total. Because CannaOne some space selection will have already happened when we complete our audit, points will be applied to your next calendar Show space selection. Points will only be granted when rooms are booked through the official housing site located at CannaOne.com. Rooms booked directly with a hotel, even if it's one that's in our housing block, do not count.*

ADDITIONAL CONSIDERATIONS:

What happens if a company buys an additional booth, increases/reduces, booth size, or buys new or additional advertising/sponsorship opportunities?

Each company will receive full credit for any changes/additions that positively or negatively impact the point total. We update each company's priority point total throughout each CannaOne Show space selection cycle based on the booth and advertising/sponsorship status at the time of space selection.

What if an exhibiting company purchases another exhibiting company that has accrued points over the years?

For each year that both companies exhibited and accrued points, the company with the highest point total for that year will be added to the newly combined company's point total. For each year that only one of the two companies exhibited and accrued points, that company's point total for that year will be added to the newly combined company's point total.

Example for ABC, Inc. purchasing XYZ, Inc.:

- ABC, Inc. exhibited in 2018, accruing 22 points and 2019, accruing 20 points = 42 points.
- XYZ, Inc. exhibited in 2017, accruing 30 points, 2018 accruing 22 points and 2019, accruing 11 points = 63 points.
- The newly combined ABC Inc.'s new Priority Point total for this period is calculated by adding the highest point total either company received for each year; 30 points + 22 points + 20 points = 72 points.

Can my company lose its Exhibitor Priority Points?

Two (2) consecutive absences from the annual CannaOne Show will result in loss of all accrued Priority Points.